

A GUIDE TO YOUR IDEAL HOME

Designed to give you a head start on creating an
inviting home for yourself





Welcome.

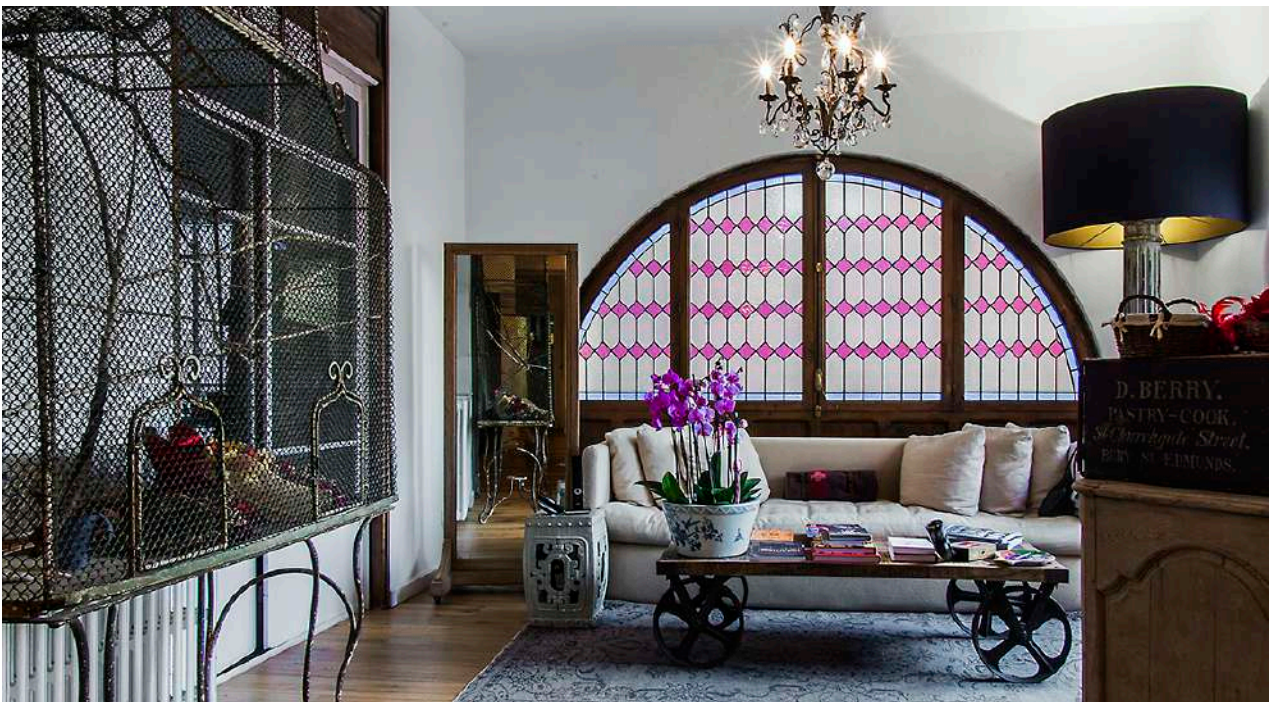
Write down the answers for this questionnaire about your design aims for the house, your budget and the project's timescale and scope. It will help you to understand yourself and your preferences better, it will reflect how you live and what your influences are, so you can create a bespoke interior design that you will love. Forcing yourself to go through the process and answer the questions will make you really think about all the details involved in your redesign – it's amazing what comes out when you actually have to write it all down and commit yourself to your brief (allowing some flexibility to deviate from your original plans).

To get more suggestions on organising your house redesign process you can [download my full Home Redesign Guide for free!](#)

Part 1

The way you live...

1. How many children live at your home?
2. Do any of your children share a room that will be subject to design?
3. Do you have pets? If so, what are they and how many?
4. Do you entertain? If so, how often? How many guests typically come over?
5. Does anyone residing in your home suffer from any allergies, i.e. to any fabrics or materials, that I will need to be aware of to provide my interior design services?



Part 1

The way you live...

- 6.** How many adults live at your home and who are they in relation to you?
- 7.** What does your day-to-day family lifestyle involve from morning to evening?
 - A. Weekdays
 - B. Weekends
- 8.** Describe your ideal individual space (each family member).
- 9.** What does each member of the family like and dislike most about your current home?
- 10.** Which room is the heart of the home for you?
- 11.** What makes you feel at home?
- 12.** Where do you do all your admin and paperwork?
- 13.** Is there something special you particularly like about a friend's home?
- 14.** Do you have any favourite pieces that you are currently using and want to keep, or not displayed now that you would like to present?

Part 2

Your style...

1. What mood do you want to create overall?

- | | | |
|---|--|------------------------------------|
| <input type="checkbox"/> Elegant / Formal | <input type="checkbox"/> Romantic | <input type="checkbox"/> Spacious |
| <input type="checkbox"/> Modern | <input type="checkbox"/> Relaxed | <input type="checkbox"/> Masculine |
| <input type="checkbox"/> Classic | <input type="checkbox"/> Lively / Bright | <input type="checkbox"/> Welcoming |
| <input type="checkbox"/> Sophisticated | <input type="checkbox"/> Understated | <input type="checkbox"/> Feminine |
| <input type="checkbox"/> Casual | <input type="checkbox"/> Cosy | <input type="checkbox"/> Other |

2. Is there a public place where you particularly like the decoration? What is it?

3. What do you consider your style?

- | | | |
|---|---------------------------------------|---|
| <input type="checkbox"/> Contemporary | <input type="checkbox"/> Classical | <input type="checkbox"/> Eclectic / Collected |
| <input type="checkbox"/> Bohemian | <input type="checkbox"/> Scandinavian | <input type="checkbox"/> Other |
| <input type="checkbox"/> Old World / Elegance | <input type="checkbox"/> Farmhouse | |



Part 3

Likes and dislikes...

1. What would you like to achieve? Describe your dream scenario.
2. How do you feel about the colour? Are you a colourful person or more neutral?
3. Do you prefer natural fabrics which may not be as durable, synthetic fabrics where longevity is vital, or a mix of the two?
4. What do you like about your home? Are there any architectural features you want to keep intact? Or are there any features that you would like to add in keeping with the building?
5. Do you desire special task lighting and different mood lighting possibilities?
6. Do you like automation in your home and would you like a home system?
7. What wall coverings do you like the most?

<input type="checkbox"/> Paint	<input type="checkbox"/> Plastic	<input type="checkbox"/> Vinyl
<input type="checkbox"/> Wallpaper	<input type="checkbox"/> Plaster	<input type="checkbox"/> Stone
<input type="checkbox"/> Wood	<input type="checkbox"/> Fabric	<input type="checkbox"/> Tile
<input type="checkbox"/> Glass	<input type="checkbox"/> Metal	<input type="checkbox"/> Other

Part 3

Likes and dislikes...

8. What lighting do you like?

- | | | |
|---|---|---|
| <input type="checkbox"/> Pendant Lighting | <input type="checkbox"/> Floor Lamps | <input type="checkbox"/> Wall Lighting |
| <input type="checkbox"/> Up-lighters | <input type="checkbox"/> Table Lighting | <input type="checkbox"/> Coffe Lighting |

9. What floor finishes preferences do you have?

- | | | |
|------------------------------------|---------------------------------------|-----------------------------------|
| <input type="checkbox"/> Tile | <input type="checkbox"/> Rubber | <input type="checkbox"/> Carpet |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Brick | <input type="checkbox"/> Mosaic |
| <input type="checkbox"/> PVC Sheet | <input type="checkbox"/> Wood/Parquet | <input type="checkbox"/> Linoleum |
| <input type="checkbox"/> Marble | <input type="checkbox"/> Terrazzo | <input type="checkbox"/> Other |

10. What wood preference do you have?

- | | |
|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Hardwood | <input type="checkbox"/> Softwood |
| <input type="checkbox"/> Engineered | <input type="checkbox"/> None |



Your new Home - Kitchen

- 1.** What are the main functions of your kitchen?
- 2.** What are your favourite materials and colours in your ideal kitchen?
- 3.** What are your must-haves and your luxuries?
- 4.** Do you prefer drawers, cupboards or open shelves?
- 5.** Do you have specific areas for different items that help with your flow and you would like to keep the same?
- 6.** How well does the layout in your current kitchen work for you and what would you change and why?



Your new Home – Kitchen

- 7.** What is your ideal kitchen style?
- 8.** Do you want an eating bar area, a lounging area and/or a breakfast area?
- 9.** How many people do you want to accommodate in this area?
- 10.** Tall storage vs under-counter storage and hidden drawers?
- 11.** Is recycling a key part of your kitchen activities?
- 12.** Do you have a preferred brand of appliance you would like to have in your kitchen?
- 13.** Do you require gas, electric, induction hobs or anything specific?
- 14.** What are your key requirements for your utility room / storage / fixtures?



Part 5

Your new Home – Reception Areas*

1. How many reception rooms do you have or require?

- | | | |
|--|---|---------------------------------|
| <input type="checkbox"/> Living Room | <input type="checkbox"/> Dining Room | <input type="checkbox"/> Office |
| <input type="checkbox"/> TV/Media Room | <input type="checkbox"/> Reception Room | <input type="checkbox"/> Other |

2. Do you require an opulent, understated, formal or informal reception room?

*Print and fill out for each room

Your new Home – Reception Areas

3. What is your vision for an ideal TV/ Media room?
4. What audio-visual equipment is a must-have for your TV/ Media room?
5. How many people are to be accommodated in this area?
6. What do you love about this area?
7. Do you want a drinks area or cabinet in the main reception room? Would you like separate seating areas?
8. How do you like to entertain in this area?
9. How does your family enjoy and relax in this area?
10. Do you need bespoke joinery/cabinetry in this area?
11. Do you have or require a non-working or working fireplace in this area?



Part 6

Your new Home – Bedroom*

1. What is your overall style or vision for this room?
2. How much space does each person require for wardrobe space and personal storage?
3. What is your ideal size bed and headboard?

*Print and fill out for each room

Your new Home - Bedroom

4. Do you require storage at the base of your bed?
5. Do you require a TV in this area? (Hidden or exposed)
6. Seating area at the end of a bed or alternative area for relaxing and functional use?
7. Do you require reading lights?
8. Do you have or require a non-working or working fireplace in this area?
9. What flooring do you prefer?
10. Do you need bespoke joinery/cabinetry in this area?

Your new Home – Bathroom*

1. Do you need storage space; either bespoke or free standing to put away bathroom products?
2. What scents do you love most for this area?
3. What is your ideal style overall for this area?
4. Would you like a 'his and hers' area?
5. Do you shave and/or apply make-up here? If yes, would you like special mirrors included?
6. What helps you to relax in this area?
7. What would you like to achieve? Describe your dream scenario.

Your new Home – Bathroom

- 8.** What type of sanitaryware fixtures do you use or want more of in your ideal home, i.e. do you have extra jets, colour therapy lighting, Raindance shower heads, hand-held shower nozzles, walk-in showers or wet areas.
- 9.** How would you like this area heated? Underfloor and/or towel radiators?
- 10.** Do you like real plants in this area?
- 11.** Do you have or require a non-working or working fireplace in this area?
- 12.** Do you require bespoke joinery/cabinetry in this area?
- 13.** Do you have a preferred fabric and/or supplier for towels and accessories for this area?

Your new Home – Outdoor space

1. How do you use your garden?
2. Where do you like to entertain and relax in your garden?
3. What do you love most about your garden and ideally want in this space i.e. water features, sculptures and/or natural paths?
4. Who maintains your garden?



Final questions...

1. Would you like to hire an interior designer to help you with this project?
2. What is your ideal time frame for having this project completed?
3. How much are you planning to invest in your house renovation?
4. Do you have a vision board, photos, magazine cuttings or Pinterest boards of things you have seen and would like to have in your home?
5. Are there any third parties involved in this project?
6. Will you be moving out whilst the refurbishment is commencing?
7. Do you want to do the house in phases or all at once?

What's next?

1. After completing this questionnaire you should create a brief by collating all of your answers. You can do this by making a section for each room and cutting and pasting all of your answers on a particular room into that room's section.
2. After this, it's time to get plans of the house. You may have AutoCAD plans, you may have plans from the estate agent you bought the property from (if it's a recent purchase) or you may have to draw them yourself. It's important to have some sort of scalable plans so that later you can play around with any furniture or large furnishings you're considering. It's also helpful to have a general overview of the space in your house when you're thinking about the interior design.
3. On the plans, draw in where all of your lighting and electrics are. You will then know where you have electrics to work with or where you will have to make a new installation.
4. Always keep the brief in the back of your mind while you are creating the design. I start by thinking about the overall space and any theme or style that may unite the property. Then I like to think about the colour and wall finishes, followed by the floor, after which I go room-by-room, considering the look for each room and what will go in it.

Having a good brief allows you to take into consideration the needs of all those who live in the property, so you can create a beautiful, harmonious and well-designed home.



Thank you!

I'd love to discuss your projects or get to know what you would like to learn in the new Guide

Contact me

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